Conf-IRM 2027 Bogota, Colombia, 31 May – 2 June, 2027

Conference Theme: **Intelligent & Fragile Infrastructures: Governing Complexity in Information Systems**

Track Number	7
Track Name	Regional Perspectives on Information Systems *(this track also accepts Spanish and Portuguese submissions)*
Track Co-Chairs	**Ariel La Paz** (University of Chile, Chile), lapaz@fen.uchile.cl **Cesar Alexandre de Souza** (University of São Paulo, Brazil), calesou@usp.br **Arlene Bailey** (University of the West Indies), arlene.bailey@uwi.edu
Track Description	"Regional Perspectives on IS (Information Systems) " explores how diverse geographic, cultural, economic, and regulatory factors shape the management and implementation of information systems across different regions. This area of study examines how regional differences impact IT infrastructure, adoption, and governance, as well as the strategic alignment of IS with local business needs. It often covers variations in technology access, policy, talent availability, and innovation, revealing how unique regional approaches can influence global IS trends and challenges. This year, as the conference returns to Latin America (the last time was in Chile, in 2017), we are especially interested in papers studying perspectives from this region. Papers in Portuguese and Spanish will be accepted, in addition to English. Topics may include, but are not limited to: 1. **Cultural Influences on IS Management:** Examining how local cultural norms impact IS decision-making, adoption, and use, including communication styles, risk tolerance, and user expectations. 2. **Talent and Skill Availability in Different Regions**: Investigating how regional variations in IT skill sets, educational focus, and workforce availability affect IS project success and scalability. 3. **Challenges in IS Infrastructure Development**: Exploring infrastructure disparities between developed and developing regions, and the impact of these differences on IS implementation and growth. 4. **Digital Transformation and Digital Business Models Across Contexts:** Exploring how regional, cultural, economic, and institutional differences shape digital transformation strategies and the development and adaptation of digital business models, including approaches to value creation, delivery, and capture. 5. **Generative AI Across Regional Contexts:** Examining how linguistic, cultural, economic, and regulatory differences shape the adoption, use, and governance of generative AI, including opportunities for local innovation and challenges related to access, bias, and responsible use. 6. **Regional Differences in IS Policy and Regulation**: Analyzing how national and regional regulations, such as data protection laws (e.g., GDPR in Europe), influence IS management practices and compliance requirements 7. **Impact of Economic Factors on IS Investment:** How economic stability and funding availability in different regions influence IT investment decisions and the prioritization of IS projects